



www.payitforwardfertility.org

Join Us in Supporting National Infertility Awareness Week (NIAW) - April 21-27, 2013

In support of NIAW, Pay It Forward Fertility Foundation will be promoting a series of on-demand educational videos recorded by leading fertility experts.

The videos will be promoted to a national audience and will cover 10 infertility related topics ranging from basic infertility to adoption. The videos will be available through an online portal where viewers will provide their basic contact information in order to register and receive access to the on-demand video library.

Limited sponsorship opportunities are available. The videos will be accessible throughout the course of the year and therefore sponsorships are on an annual basis. To learn more about how you can include your company's logo/link through an annual video sponsorship, **please contact Pay It Forward Fertility Foundation's Executive Director, Natalie Phillips, at Natalie@payitforwardfertility.org.**

Video Promotion Schedule:

During the week of April 21-27, PIFFF will be highlighting a different video topic each day through various social media channels to garner attention for the on-demand video series. The schedule is as follows:

April 21: Infertility Basics: Birds & the Bees

April 22: IVF 101

April 23: Recurrent Early Pregnancy Loss

April 24: Stress & Infertility: Mind over Matter?

April 25: Male Factor

April 26: Polycystic Ovary Syndrome (PCOS)

April 27: Adoption 101